# Case for Support

## Organisation Name

**Year**

**INSTRUCTIONS: Complete the following questions to help funders understand your organisation and its needs.**

## Organisation Vision

<Your vision , purpose or mission explained in detail.>

## Appeal for Funding

**Who We Serve**

<Describe>

**What We Offer**

<Describe>

**The Problem We Are Solving**

<Describe>

**Why We Need Your Help**

<Describe>

## Strategic Use of Resources

| **Where to deliver the service** | **What will be delivered** | **Expected costs** | **Impacts** |
| --- | --- | --- | --- |
| <eg. refugee camp> | <eg. food> | <eg. $1000> | <eg. # families with reduced hunger> |
|  |  |  |  |
|  |  |  |  |

## Implementation of the Plan

### Planning and presenting your plans

<Define project goals and objectives clearly>

<Identify resources, prepare a workplan and present the plan to stakeholders for approval>

**Resource allocation**

<Assigning people to specific tasks>

**Execution of activities**

<Coordinating team members>

<Carrying out planned activities eg training>

### Monitoring and tracking the progress

<Use monitoring tools eg checklist or progress reports>

<Hold regular view meetings with the team>

### Communication and reporting

<Keep stakeholders informed>

### Quality assurance

<Make improvements where necessary>

### Evaluation and learning

<What worked well>

<What didn't work>

<Document lessons for future projects>